

Monroe *Life*

2018 Media Kit



If you commit to all **four** issues in **Monroe Life**, you will get a **free ad** of the same size in **McMinn Life** or **Farragut Life**.

MEDIA KIT

Monroe Life

A magazine for the people of Monroe County and those who come to visit.

Yearly Circulation: 80,000 Readership: 240,000



Check out the latest stories on our website:
www.monroelife.com

Monroe Life is Directly Delivered to Over 4,500 Rarity Bay, Kahite & Tellico Village Residents (Household Incomes of \$150-250 K, Ages 55 Plus) and all Advertising Businesses in Monroe County.



www.monroelife.com



INSERTION ORDER

PLEASE PRINT

Company Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Cell: _____

E-mail: _____

Issues to run in: ☐ **SPRING** ☐ **SUMMER** ☐ **FALL** ☐ **HOLIDAY/WINTER**

Size (please consult sales sheet for size categories):

- | | |
|--|---|
| <input type="checkbox"/> Front Inside Spread | <input type="checkbox"/> Full Page |
| <input type="checkbox"/> Back Cover | <input type="checkbox"/> Half Page |
| <input type="checkbox"/> Back Inside Cover | <input type="checkbox"/> One-Third Page |
| <input type="checkbox"/> 2-Page Spread | <input type="checkbox"/> Directory |

Cost:

Space Rate: \$ _____

Frequency: _____

TOTAL \$ _____

Signature: _____ Date: _____

Send insertion order form
and payment to:

The Bingham Group, Inc.
11921 Kingston Pike, Suite 201 Knoxville, Tennessee 37934
Phone: 865.523.5999

Information Requirements

The following information must be provided to Monroe Life Magazine in order to create ad layouts.

☐ I WILL E-MAIL MY FINISHED AD TO MONROE LIFE.

☐ I WANT MONROE LIFE TO CREATE MY AD.

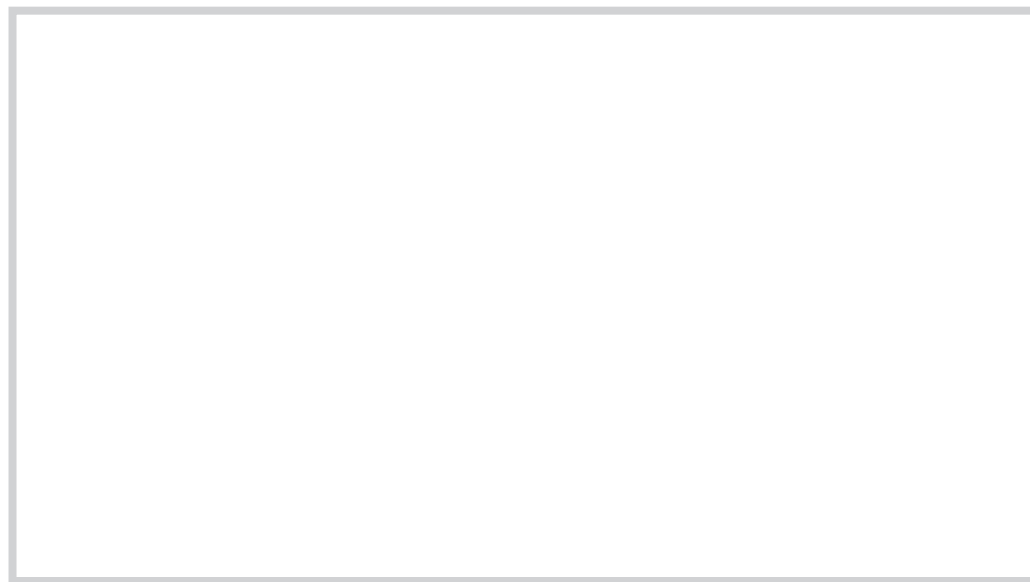
Business Name: _____

Company logo: ☐ E-mail digital file. ☐ Provide printed copy for duplication.

Contact Information to Include in Ad: (address, phone numbers, website address, etc.)

Message: (What you want to say about your business) _____

Photography: ☐ E-mail digital file. ☐ Provide photos for duplication.



Use This Space for Layout

Send Finished Proof To: Contact Name: _____

Email Address: _____ Phone: _____